



Trading Catalysts: Factors that Drive Markets

Development for Finance Professionals™

A Blended-Learning Program from ACF Consultants



Welcome to ACF Academy's Open Enrollment Programs

ACF Consultants have a solid reputation for delivering innovative, top-quality training for some of the largest and most demanding financial institutions in the world. ACF Consultants are global leaders in the creation of cutting-edge financial simulations and interactive eLearning for the global financial markets.

We are the first premier financial training company to offer open seminars using our uniquely blended learning techniques.

Blended learning is a fundamental principle of the ACF approach to training. Our seminars offer a fully integrated, multi-faceted learning experience which ensures that knowledge is applied in practice and retained effectively. We limit the numbers attending each program to maximise the benefit for each delegate. Passive learning is kept to a minimum, and the emphasis is on delegates achieving a true understanding of the key concepts, and how they are applied in the real world.



Blended Learning

Blended learning is at the heart of our training philosophy. A dynamic blend of highly interactive **eLearning** using **Acumen**, top quality **instructor-led training**, and realistic and exciting **simulations** creates the most effective and motivating training methodology available anywhere.

Firm foundations are laid with highly interactive eLearning and dynamic instructor-led training. Hands-on workshops and simulation are then used throughout the programs allowing delegates to put theory into immediate and realistic practice.



Instructor Led Training

Our instructor-led training is of the highest quality, and we invest heavily in research and development. Our professional written materials complement trainers with first-rate communications skills, an excellent academic background and sound markets knowledge.

Our expert instructors are skilled in the art of transferring knowledge, and we make use of a variety of creative training techniques to maintain energy and focus.

We are committed to achieving exceptional results.



Trading Catalysts: Factors that Drive Markets

Volatile financial markets create both risk and opportunity. Sudden jumps or breaks in prices can impart a roller-coaster like quality to trading in financial markets. This program examines the catalysts that spark large changes in prices and discusses potential trading opportunities. These run the gamut from ill-advised comments by policymakers to the release of certain economic reports to central bank interventions to factors internal to the market itself. Numerous examples are used to illustrate the market impact of trading catalysts (including some moment-by-moment reactions of market prices to news).

The principal objectives of this intensive one-day seminar are to enable delegates to:


- Look at the market differently
- See trading opportunities before others and spot opportunities that others might miss
- Improve information asymmetry
- Study Trading Catalysts
- Conduct superior analyses
- Lower transactions costs.


Hot Topic Trading catalysts in a volatile market.

Course Outline

The Trading Edge


- Where is your trading edge?
- Motivation: Only a few trades account for most of the profits of a typical trader.
- Trading Catalysts – defined.
- Five simple questions:
 - Which markets?
 - Which direction?
 - How much?
 - How long?
 - How risky?
- A sixth question—will the price action in one market impact other markets?
- The questions are easy; the answers are not always – examples.

 Moment by moment response to bailout news

 Other examples

- Market conditions and sentiment:
 - Impact on duration and magnitude of news
 - Impact on the perceived probability distribution of events and the size of forecast errors

Trading Catalysts

- Trading Catalysts – various examples:
 - Unscheduled news
 - Scheduled news
- Machine-readable news and quant funds
- Inside the response to news – the moment by moment reaction of CBT interest rate futures to the employment report.
- Transitory correlations – examples
- Potential trading opportunities:
 - Slow response to news
 - Delayed response
 - Information cascades
 - Unconventional sources of news
 - Others
- Trading lessons
-  Trading simulation – putting theory into practice

NB All practical sessions are highlighted like this:

 means a Workshop or Simulation

 means a Case study

Trading Catalysts: Factors that Drive Markets



www.ACFacademy.com

Registration Form

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Tel: +44 (20) 7518 9830 + 1 (212) 422-4320
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If you are interested in any financial training seminars, please visit our website(s) at:

www.acfacademy.com
www.acfconsultants.com

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Fees: The fee for each seminar is per participant, inclusive of refreshments, lunches and seminar materials.

Course fees do not include applicable tax, transportation, or hotel accommodation, unless otherwise indicated.

Preferential rates may be available; please mention our seminar when booking with the hotel.

Payment must be received in full at least 30 days prior to the start of the seminar.

Special prices

(participants are only eligible for one of the following):

- 5% reduction when an individual registers 60 days or more prior to the commencement of a seminar
- 10% reduction when 2 or more individuals from an organization register for the same seminar
- 10% reduction when an individual registers for more than one seminar at a time

Cancellation Policy:

Cancellations may be made up to 30 days in advance of the seminar, after which date refunds cannot be given.

Notification must be received in writing by letter, fax, or email. In the event of a participant not being able to attend, a substitution may be made at no extra cost. We reserve the right to amend the prices, or cancel a seminar at any time.

Refund Policy: For further information on our refund and complaint policy, please contact us.

I WISH TO ATTEND THE FOLLOWING PROGRAM

- London Chicago
 New York Toronto

Dates: _____

Course Schedule - Classes run from 9am - 5pm. Lunch, and morning and afternoon refreshments are provided daily. Venue details will be provided on receipt of registration form.

HOW DID YOUR HEAR ABOUT THE PROGRAM?

- Colleague Client's Company Email Google
 ACF's Event ACF's Rep ACFacademy.com
 NASBA Advertising Financial Times

DELEGATE DETAILS

Name: _____
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Department: _____
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Telephone: _____ Fax: _____
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Department: _____
Company: _____
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Country: _____

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Payment Method: VISA Master Card Invoice me at the address listed above

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